

## Privacy Policy

The purpose of this privacy policy is to provide you with a description of the types of information we collect about you when you visit our site at [www.emfuze.com](http://www.emfuze.com), and how we use that information. By visiting or using our site, you agree to the provisions of this privacy policy. If you do not agree to the terms of this policy, please do not use this site.

This policy only applies to information collected while you are on our site pages. These pages may contain links to other web sites, including sites of third parties who have a relationship with Fortibus Marketing, L.L.C. Please be aware that when you click on a link that takes you to another web site, any information you provide, including financial information, is subject to the privacy policy of that site. Fortibus Marketing, L.L.C. or emfuze.com does not control and is not responsible for the practices of such sites.

### Information We Collect

We collect and store information that you voluntarily provide to us as well as data related to your site visit and usage.

We collect personally identifiable information (including, but not limited to, name, address and phone number) that is voluntarily provided to us by you. For example, you voluntarily provide personally identifiable information when you send us an email, use certain features of the site such as register on emfuze.com, or register for a monthly prize.

In addition, during your visit we automatically collect certain aggregate information related to your site visit. Aggregate information is non-personally identifiable or anonymous information about you, including the date and time of your visit, your IP address, your computer browser information, the Internet address that you visited prior to and after reaching our site, the name of the domain and host you used to access the Internet, and the features of our site which you accessed.

### Use of Cookies

Cookies are simple text files stored on your computer for use by a browser. Certain site features may only be available through the placement of a cookie. We may use cookies to assist in data collection and to track visitor site usage and trends to help us better serve you. The use of cookies is a standard practice among Internet web sites; most Internet browsers permit a user to accept, decline or delete cookies. This web site works with a first party cookie that collects anonymous traffic data at this web site.

### How We Use Information

We use collected information to make available and to improve our high standard of reliable services. We use such information to respond to inquiries or service requests and monitor such responses; to provide information about and market our products or services or those of our franchise network affiliates, and to manage our site and assess its usage.

### Disclosure of Information

We do not sell or rent personally identifiable information to third parties who are not affiliates of Fortibus Marketing, L.L.C. In addition, we reserve the right to disclose aggregate information and personally identifiable information to third parties as required or permitted by law and when we believe that disclosure is necessary to protect our rights.

### Children's Privacy

This web site is not directed toward children, and we do not knowingly collect information from children.

### Effective Date / Policy Changes

This privacy policy is effective as of October, 2010. Each time you use the site, the current version of the policy will apply. Accordingly, when you use the site, you should check the date of this policy (which appears at the top of the policy) and review any changes since the last version. We reserve the right to change this policy from time to time without prior notice. Any such policy changes will be effective as of the date which they are posted.

### Limitation of Liability

UNDER NO CIRCUMSTANCES SHALL FORTIBUS MARKETING, L.L.C. BE LIABLE FOR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES THAT RESULT FROM THE USE OF THE INFORMATION OR MATERIALS ON THIS SITE, EVEN IF FORTIBUS MARKETING, L.L.C OR AN AUTHORIZED REPRESENTATIVE OF FORTIBUS MARKETING, L.L.C HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

### Governing Law

This policy is governed by the laws of the state of South Carolina without giving effect to any principles of conflict of law.

### Contact Us

To contact us with your questions or comments regarding this policy or the information collection and dissemination practices of this site, please email us at [info@fortibusmktg.com](mailto:info@fortibusmktg.com).